



Sue Ceglia, MBA

Consultant

Driving healthcare growth through strategic outreach and engagement

Sue is a Consultant for The Pharmacy Group (TPG). TPG provides consulting services to healthcare service, information technology, and pharmaceutical companies to grow revenue and improve the financial performance of their products and services.

Sue leads LinkedIn outreach and recruitment initiatives for TPG International Health Academy (TPG-IHA). TPG-IHA hosts Educational Summits around the world for U.S. healthcare executives, bringing together healthcare leaders to explore global healthcare systems, emerging innovations, and best practices in healthcare delivery and management. She also supports TPG's marketing communications and leadership initiatives through article writing and social media strategies.

Sue is a growth, marketing, and business development executive with more than 20 years of experience leading strategic outreach, customer engagement, brand development, and revenue growth initiatives across healthcare, behavioral health, SaaS, cybersecurity, and employer benefits organizations.

Throughout her career, Sue has held senior leadership roles with healthcare and technology organizations including 360 Behavioral Health, Equifax, CenturyLink (now Lumen Technologies), Aura, and Briq. She has led initiatives focused on market expansion, referral and partnership development, digital engagement, lifecycle marketing, and business growth strategy.

Most recently, Sue served as Division Vice President of Sales & Marketing for 360 Behavioral Health, where she led enterprise growth, referral partnerships, sales operations, and market expansion initiatives across more than 30 markets. Her work contributed to significant revenue growth, increased access to care, improved conversion performance, and expanded community engagement initiatives.

Sue holds a Bachelor of Science degree in Public Health & Community Medicine from the University of Washington and a Master of Business Administration degree in Management & Strategy from Western Governors University.

Connect with Sue: [LinkedIn](#)