



## Andrew Berg, PharmD

Consultant

---

*Driving healthcare growth through market insights and strategic lead generation*

Andrew is a Consultant for The Pharmacy Group (TPG). TPG provides consulting services to healthcare service, information technology, and pharmaceutical companies to grow revenue and improve the financial performance of their products and services.

Andrew supports TPG clients through lead generation, strategic market outreach, and relationship development across the healthcare industry. He has experience supporting pharmaceutical companies with market research, payer engagement, commercialization strategy, and product adoption, with expertise in specialty pharmacy, rare disease, and gene and cell therapies.

Andrew is a healthcare executive, pharmacist, and entrepreneur with 14+ years of experience building healthcare technology platforms and operational solutions for payers, providers, and pharmaceutical organizations. His work spans healthcare SaaS, market access strategy, Medicaid pharmacy policy, provider implementation, and outcomes-based reimbursement models.

He is Co-Founder and Head of Growth for Concis Labs, a Medicaid pharmacy intelligence platform providing real-time committee insights and competitive intelligence to pharmaceutical market access teams. He is also Co-Founder and CEO of Audaire Health, where he built a SaaS platform to administer outcomes-based agreements for gene and cell therapies and developed one of the largest private registries of gene and cell therapy patients in the U.S.

Throughout his career, Andrew has worked with payers, providers, hospital systems, and pharmaceutical manufacturers to support product adoption, implementation, market research, and growth initiatives. Prior to his entrepreneurial work, he held leadership roles with The Craneware Group and RxWiki focused on customer engagement, implementation, and healthcare network growth.

Andrew holds a Doctor of Pharmacy degree and a Bachelor of Business Administration in Finance from the University of Iowa.

*Connect with Andrew:* [LinkedIn](#)