



Marjorie Zimmerman, MS, BS Pharm

Senior Consultant

Driving pharmacy strategy, education, and managed care innovation

Marjorie (Marj) is a Senior Consultant with TPG Healthcare Consulting (TPG-HC). TPG-HC delivers expert pharmacy benefit consulting to help payors reduce costs, optimize utilization, and improve health outcomes.

Marj is a registered pharmacist with diverse healthcare experience. At a large tertiary care center, she served as a decentralized clinical pharmacist and Assistant Director of Pharmacy Operations. She also consulted for a psychiatric hospital, conducting drug use evaluations and leading patient medication groups.

Marj has experience as Director of Pharmacy for a home-infusion company and in the medical communications and education industry. At a managed care communications firm, she developed programs including sales training, advisory boards, symposia, disease state management, and communications initiatives.

After focusing on managed care, Marj joined a medical education company where she worked in account services and new business development. She developed and managed educational programs, including publications, advocacy initiatives, promotional activities, and continuing medical education programs.

Marj served as editor of a business strategy publication focused on devices, diagnostics, and drug development. She has an interest in researching emerging therapies, including biosimilars, and has worked with health plans and employer groups on PBM RFPs and performance evaluations.

She is a member of the Academy of Managed Care Pharmacy and has prepared AMCP-format dossiers for formulary submissions. She holds a BS in Pharmacy from the University of Nebraska Medical Center College of Pharmacy and a master's degree from the University of Missouri–Kansas City.

Connect with Marj: [LinkedIn](#)