



Winston Wong, PharmD

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Driving pharmacy innovation and clinical strategy in healthcare delivery

Dr. Winston Wong is a Senior Consultant with The Pharmacy Group (TPG). TPG provides consulting services to healthcare service, information technology, and pharmaceutical companies to grow revenue and improve the financial performance of their products and services.

Dr. Wong is the President of the W-Squared Group. The W-Squared Group is committed to assist healthcare innovators develop their value statement and launching their technology in the government and commercial marketplace. Dr. Wong is the past Editor-In-Chief for the Journal of Clinical Pathways.

Throughout his 30-year pharmacy career, Dr. Wong has been recognized for clinical and business innovation. He moved hospital pharmacy services into more active patient-care roles and expanded this model regionally through the VHA Southern New England Region. In managed care, he joined UnitedHealthcare in 1994, where he developed the first Senior Prescription Benefit program, which remained in place until the Medicare Part D rollout in 2006.

As Associate Vice President of Pharmacy Management at CareFirst BlueCross BlueShield, Dr. Wong led prescription benefit development and administration, including formulary design, contracting, and Medicare Part D. He helped develop a pharmacist-driven Medication Therapy Management program recognized by CMS and national organizations, and implemented one of the first network-based oncology clinical pathway programs, later expanded to rheumatology and gastroenterology.

Dr. Wong was named one of the Top 100 Healthcare Leaders (2018) and Top 100 Healthcare Visionaries (2020) by the International Forum on Advancement in Healthcare. He earned his PharmD from the University of the Pacific and completed a general residency at the University of Nebraska Hospital and Clinics.

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