



Stephanie Matsko-Ensel

Director of Marketing

Driving marketing execution through data, organization, and precision

Stephanie is the Director of Marketing at The Pharmacy Group (TPG). TPG provides consulting services to healthcare services, information technology, and pharmaceutical companies to help grow revenue and improve the financial performance of their products and services.

Stephanie has over a decade of experience in marketing, communications, and sales support, with a strong background in CRM administration, content development, and campaign execution. She is highly detail-oriented and organized, with a proven ability to manage multiple projects, timelines, and priorities in fast-paced environments. At TPG, she supports sales and marketing initiatives while maintaining accurate, actionable sales data to support business development efforts.

Her experience includes managing CRM and contact data, maintaining opportunity pipelines, generating reports, supporting proposals and agreements, and executing marketing initiatives such as email campaigns, digital marketing initiatives, newsletters, website updates, and marketing collateral.

Stephanie has worked closely with sales teams across multiple industries, ensuring materials, data, and communications are accurate, timely, and aligned with organizational goals. Her background spans healthcare, media, real estate, and association management, allowing her to bring a flexible and adaptable approach to client and consultant support.

Stephanie holds a Bachelor of Science in Marketing Management from Grove City College. Known for her strong organizational skills, attention to detail, and proactive mindset, she is a trusted partner to consultants and clients alike.

Connect with Stephanie: [LinkedIn](#)