

Saturday, September 6, 2025

Clothing Notation: *Casual*

7:00pm – 8:30pm **Welcome Cocktail Reception** *(Traveling companions invited)*
Ohla Eixample Hotel – Rooftop Pool Area

Join us for the first official event of the week; a casual and informal gathering to unwind and meet your fellow delegates in a relaxed setting.



The Ohla Eixample Rooftop Pool

Evening **Free for Individual Dining**

The hotel concierge contact at the hotel can assist with restaurant recommendations and local plans.

- Email: experience@ohlaeixample.com

Meeting Room Wifi Information

Network: TPG

Password: OHLATPG25

The **Montjuïc Cable Car** offers a scenic 750-metre journey between the Funicular station and the summit of Montjuïc mountain. As you ascend, enjoy panoramic, bird's-eye views of Barcelona, including iconic landmarks such as La Sagrada Família, the Agbar Tower, and the city's bustling port, before arriving at the historic Montjuïc Castle.

Montjuïc is one of the most **historic enclaves in Barcelona**. A place full of attractions, symbol of the passage of the Olympic Games through the city, and that over time has become a must-see spot in Barcelona.

The Castle is only the culmination of the long list of things **to see in Montjuïc**. In this area of Barcelona you'll enjoy emblematic sites such as the National Art Museum of Catalonia, the Poble Espanyol or the Magic Fountain of Montjuïc. And of course, let us not forget two of the most important sports venues in the country, the Estadi Olímpic Lluís Companys and the Palau Sant Jordi, both regular venues for numerous concerts and all kinds of events.



The **Southern Cross** is a beautifully restored classic sailboat, originally built in 1962. During our 2-hour private tour, we'll cruise through Barcelona's harbor, taking in the city skyline and waterfront from a unique vantage point on the water.



Clothing Notation: *Business attire, tie optional*

7:00am – 11:00am **Breakfast, Individual Dining** (*Traveling companions invited*)
Xerta Restaurant, ground floor

Delegates individually enjoy private business discussions over breakfast at your leisure in Xerta Restaurant at the hotel, (included in your stay). Breakfast Service Hours: **7:00am – 11:00am.**

8:30am – 9:30am **Opening Remarks and Icebreaker Session**
Ohla Eixample Hotel Meeting Room – Corcega + Diagonal

Delegates will also be asked to briefly introduce themselves, their companies, and comment on their expectations for the Summit.

9:30am – 10:00am **Institutional Welcoming**

Speakers:

- **Dr. Josep Antoni Pujante**, Government of Catalonia – Office for International Affairs and Health Cooperation, Ministry of Health Catalonia
- **Marc Gibert**, Director, Catalan Hospital Foundation

10:00am – 11:00am **The Catalan Health System**

The Spanish and Catalan health system: A successful example of healthcare decentralization (history, regionalization, key challenges).

Tools for contracting, regulation, and planning to support an integrated healthcare system at the local level. Characteristics of public hospitals versus private hospitals providing public services, analyzing their funding models, governance structures, and roles within the healthcare system.

Speakers:

- **Marc Gibert**, Director, Catalan Hospital Foundation
- **Rosa Vidal**, Director of the Economic and Payment Systems, La Unió

11:00am – 11:10am **Break**

11:10am – 12:00pm **Healthcare Policy & Financing. Overview & Discussion**

This session will feature a discussion on the functioning and key aspects of the Catalan healthcare system, compared to the situation in the United States. The goal is to provide comparative analysis and clarification of relevant aspects. This discussion will also serve as a foundation for the following presentations and site visits, offering valuable context for the rest of the Study Tour.

Speakers:

- **Marc Gibert**, Director, Catalan Hospital Foundation
 - **Rosa Vidal**, Director of the Economic and Payment Systems, La Unió
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12:05pm **Delegates Depart Ohla Eixample Hotel for Lunch at 7 Portes**

12:30pm – 2:00pm **Lunch at 7 Portes**

2:30pm – 3:30pm **Adoption of Innovation into the Catalan Health System**

The driving force behind Catalonia's life sciences and health ecosystem, Biocat, fosters biomedical research, innovation, and international collaboration. It supports startups, biotech companies, and hospital-based research projects, accelerating the translation of scientific discoveries into clinical practice. Biocat also connects key stakeholders in public health, academia, and industry to promote strategic initiatives in biotechnology, digital health, and precision medicine.

Speaker:

- Robert Fabregat, Director, Biocat

3:30pm – 3:45pm **Break**

3:45pm – 5:00pm **Digital Healthcare Technology and Artificial Intelligence**

This session will explore key technological advancements, including artificial intelligence (AI), big data analytics, robotics, high connectivity, remote interactions, and the mobility of communications. A particular focus will be placed on the state of AI adoption in the Catalan healthcare system, discussing how AI is being integrated into clinical practice, operational workflows, and decision support systems. The session will address both current implementations and future opportunities, highlighting challenges such as data governance, ethical considerations, and the role of AI in improving patient outcomes.

One of Catalonia's leading experts in digital health will provide first-hand insights from within a healthcare organization, sharing his experience in strategy development and real-world applications of AI and digital technologies. His perspective will offer a practical understanding of how digital transformation is shaping the future of healthcare in Catalonia and beyond.

Speakers:

- **Roc Fages Ramio**, Head of Innovation, Alt Penedes and Garraf Health Consortium
- **Xavier Lleixa**, CEO, Digimevo

6:30pm **Assemble in Hotel Lobby for Transportation to Patron Dinner**

6:35pm – 10:00pm **Patron Recognition Dinner at Can Cortada**

(Traveling companions invited)

Clothing Notation: *Business or Cocktail Attire*

10:25pm **Approximate Arrival Back to the Ohla Eixample**

Clothing Notation: *Business attire, tie optional*

7:00am – 11:00am **Breakfast, Individual Dining** (*Traveling companions invited*)
Xerta Restaurant, ground floor

Delegates individually enjoy private business discussions over breakfast at your leisure in Xerta Restaurant at the hotel, (included in your stay). Breakfast Service Hours: **7:00am – 11:00am.**

8:25am **Delegates Meet in Lobby to Board Buses**

8:30am **Depart for Facility Visit at University Hospitals**

University hospitals in Catalonia are healthcare institutions that, in addition to providing high-complexity medical care, play a crucial role in the education of future healthcare professionals and biomedical research. These hospitals are affiliated with universities and are key players in the development of medical knowledge, innovation, and the transfer of technology in the healthcare sector. They also lead research projects and participate in clinical trials, continuously improving patient care.

9:00am – 10:15am **Visit #1 – Hospital de Sant Pau**

One of the oldest hospitals in Spain, Sant Pau is internationally recognized for its cutting-edge medical research and highly specialized care. The hospital is in a UNESCO World Heritage-listed modernist complex, blending history with innovation. It is a leader in oncology, cardiology, and rare diseases, with a strong commitment to personalized medicine and translational research. 644 beds.

10:15am – 10:45am **Transportation to Hospital Clinic de Barcelona**

10:45am – 12:00pm **Visit #2 – Hospital Clinic de Barcelona**

Consistently ranked among Spain's best hospitals, Clínic is a top-tier institution known for its excellence in patient care, research, and medical education. It is a pioneer in organ transplantation, infectious diseases, and minimally invasive surgery, with a strong focus on integrated care models and digital health solutions. 819 beds.

12:00pm **Departure to Ohla Eixample**

12:30pm **Arrival Back at the Ohla Eixample**

Afternoon & Evening are free for delegates to explore the city on their own. Feel free to speak with the hotel concierge (contact information listed in your Saturday/Sunday agenda pages) for ideas on activities and restaurants for dinner.

Wednesday, September 10, 2025 – Group 1

Clothing Notation: *Business attire, tie optional*

7:00am – 11:00am **Breakfast, Individual Dining** (*Traveling companions invited*)
Xerta Restaurant, ground floor

Delegates individually enjoy private business discussions over breakfast at your leisure in Xerta Restaurant at the hotel, (included in your stay). Breakfast Service Hours: **7:00am – 11:00am.**

Delegates will be breaking into two groups with two different itineraries, meeting back together at lunch. Please pay close attention to the timing for your group.

8:10am **Delegate Group 1: Meet in Lobby for Bus**

8:15am **Group 1 Departs to Primary Care Center Vallcarca**

9:00am – 10:15am **Group 1 Visits Primary Care Center Vallcara**

A self-managed primary care center, Vallcarca is a model of professional autonomy and resource optimization within the public healthcare system. It prioritizes multidisciplinary collaboration, preventive medicine, and community-based care, ensuring personalized and accessible services for patients. Its innovative approach integrates digital health tools, home care programs, and chronic disease management strategies to enhance continuity of care.

10:15am – 10:45am **Group 1 Travels to Sant Joan de Deu Hospital**

10:45am – 12:00pm **Group 1 Visits Sant Joan de Deu Hospital**

One of Europe's top pediatric hospitals, Sant Joan de Déu is a reference in rare diseases, pediatric oncology, and neonatal care. It stands out for its patient- and family-centered care model, integrating innovation, robotics, and digital health to improve children's well-being. The hospital is also a leader in international cooperation and research, developing gene and cell therapies for complex pediatric conditions.

12:05pm **Group 1 Departs 2nd Facility Visits to Return to the Ohla Eixample**

12:40pm **Arrival at the Ohla Eixample**

Wednesday, September 10, 2025 – Group 2

Clothing Notation: *Business attire, tie optional*

7:00am – 11:00am **Breakfast, Individual Dining** (*Traveling companions invited*)
Xerta Restaurant, ground floor

Delegates individually enjoy private business discussions over breakfast at your leisure in Xerta Restaurant at the hotel, (included in your stay). Breakfast Service Hours: **7:00am – 11:00am.**

Delegates will be breaking into two groups with two different itineraries, meeting back together at lunch. Please pay close attention to the timing for your group.

8:20am **Delegate Group 2: Meet in Lobby for Bus**

8:30am **Group 2 Departs to Fundacio Puigvert**

9:00am – 10:15am **Group 2 Visits Fundacio Puigvert**

A leading center in urology, nephrology, and andrology, Fundació Puigvert is internationally recognized for its minimally invasive surgical techniques and personalized medicine. It is a pioneer in robotic surgery, kidney transplantation, and fertility treatments, providing highly specialized care for complex urological and renal conditions. The institution also plays a crucial role in education and research, contributing to the development of innovative treatments in its fields of expertise.

10:15am – 10:45am **Group 2 Travels to Parc Sanitari Pere Virgili**

10:45am – 12:00pm **Group 2 Visits Parc Sanitari Pere Virgili**

A leading provider of intermediate and long-term care, Parc Sanitari Pere Virgili focuses on chronic disease management, rehabilitation, and palliative care for elderly and complex patients. Its model bridges the gap between hospital and home care, ensuring patients receive the appropriate level of care while promoting autonomy, quality of life, and personalized treatment plans. The center is an example of effective coordination between health and social services.

12:05pm **Group 2 Departs 2nd Facility Visits to Return to the Ohla Eixample**

12:40pm **Arrival at the Ohla Eixample**

Wednesday, September 10, 2025 – Both Groups

- 1:05pm** **All Delegates Meet in Lobby to Walk to Lunch at Windsor**
- 1:15pm - 2:20pm** **Lunch at Windsor, Across from the Ohla Eixample**
- 2:25pm** **Return to Hotel Meeting Room: Corcega + Diagonal at the Ohla Eixample**
- 2:30pm – 4:00pm** **Chronic Care Management & Prospective Analysis**

This session will explore how the Catalan healthcare system is addressing chronic care management, focusing on integrated care models, population health strategies, and value-based healthcare initiatives. It will also explore the key challenges and opportunities shaping the future of healthcare, with a special focus on emerging trends, innovative care models, and strategic transformations needed to ensure sustainability, efficiency, and equity.

Key topics will include:

- Primary and integrated care approaches to managing chronic diseases.
- Coordinated care between hospitals, primary care, and social services to enhance patient outcomes and reduce hospitalizations.
- Innovative programs leveraging digital tools and telemedicine to monitor and support chronic patients at home.
- Financial and organizational strategies that support effective chronic disease management.
- Governance and leadership transformation, emphasizing collaborative networks, ethical decision-making, and adaptive management.
- New models of integrated care, highlighting the importance of intersectoral collaboration, community-based services, and patient empowerment.

Speakers:

- **Jaume Duran**, CEO, Fundacio Sanitaria Mollet
- **Natalia Allue**, Medical Director, Fundacio Sanitaria Mollet
- **Orio Fuertes**, CEO, QIDA

- 4:00pm – 5:00pm** **Wrap-up & Lessons Learned**
- 6:15pm** **Meet in Lobby for Closing Reception**
- 6:20pm** **Depart for El Xalet de Montjuic**
- 6:55pm** **Arrival at El Xalet de Montjuic**
- 7:00pm – 9:00pm** **Closing Reception at El Xalet de Montjuic**
- 9:05pm** **Buses Depart for Ohla Eixample**
- 9:30pm** **Arrival Back at Ohla Eixample**
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Clothing Notation: *Casual attire*

7:00am – 11:00am **Breakfast, Individual Dining** (*Traveling companions invited*)
Xerta Restaurant, ground floor

Delegates individually enjoy private business discussions over breakfast at your leisure in Xerta Restaurant at the hotel, (included in your stay). Breakfast Service Hours: **7:00am – 11:00am.**

All Day **Delegate Departures**
